

● NEW NEWS
● RECENT REVIEWS
● VARIOUS VIEWS

VOLUME 11, NO. 40

Edmonton Letter

By T. B. Windsor.

Regulation by major G.H. Douglas last week of G. F. Powell, his former editor of Alberta, after a new fight within the Social Credit organization in Great Britain has deep significance to Alberta last week.

Neither Major Douglas nor Mr. Powell made any public explanation of the rupture in relation as far as could be learned here. Other people in London who have been leading wars in Major Douglas's set-up and who have now been discovered by Douglas said they could not explain it either. But it was a fact that Douglas, who is known as the "world founder" of social Credit theories and policies, has the whole organization as though it was his own personal possession operating only on his own behalf, according to reports reaching Edmonton. As far as could be learned there was no democratic consideration and decision of what was to happen to the organization which he had built up with much help. His chief propagandist in London was one of the victims in the sudden "purge" of the Social Credit organization.

In Edmonton, it was being wondered what had caused the breakdown of the organization, whether it was due to the failure of financial contributions to Major Douglas' office, as hinted by other passages in the correspondence between members, or whether the trouble rose from rebellion against Douglas as the result of discovery that his claims for economic propositions are the product only of the Douglas imagination.

The fact that Powell was among the victims caused the chief of the organization in Edmonton, (as much as Powell's environment here earlier this year on a criminal libel charge was exceedingly useful to Douglas for propaganda, and was not overlooked).

Premier Abernethy and all his ministers were entirely silent on the subject of the breakup of Douglas' organization. So was L. D. Byrne, whom Douglas sent to Alberta as a Social Credit expert and who is still on the provincial payroll as a salary of \$4,000 a year. "It is not known what Mr. Byrne is accomplishing to return for that salary, any more than it is known what the members of the Social Credit board are doing in return for their special "allowances" or how they are using the \$100,000 a year given to the board out of the public treasury.

If the government hoped that chartered banks would object to the "treasury branches" being established in the province—also called "credit houses" although they bear no resemblance to the credit houses promised in the 1931 election campaign—there appeared no sign as this week opened that the banks would object by providing new assumptions and propaganda against themselves. Although there is no guarantee that someone may challenge the legitimacy of the treasury branches, and the business of a savings bank, the chartered banks indicated that the scheme is none of their business if it does not work to the injury of Alberta citizens.

It was indicated, even that the banks might handle the treasury branch vouchers presented by people, who are known by the banks to be reliable. There still was no hint, however, what benefit might be expected from the treasury branches, since the government must have money on their operation providing clients do not—and that money must be made up by

(continued on page 3)

Board of Trade Request Attendance at Wed. Meeting

The next regular meeting of the Basano Board of Trade is scheduled to be held in the Royal Cafe on Wednesday afternoon of next week, Oct. 26th, at 1 p.m.

If the meeting is held, it will be the first time during a period of some two months that a sufficient number of members to form a quorum could be brought together.

During these two months regular meetings on the 2nd and 4th Wednesdays have been called, but for various reasons, only a few members have been time to attend. According to the constitution, the quorum must be made up of not less than 15 members. The local Board of Trade has a membership of well over sixty, and yet not a quarter of these members can be brought together twice a month.

The executive has been carrying on matters of importance to the Board to the best of their ability. There are, however, several items that cannot be left to the executive entirely, and the opinion of members at the regular meetings is desired. Thus, unfinished business from as far back as the first of July still appears to be dealt with, and will continue to, until a meeting is held.

Members are requested to turn out next Wednesday, Oct. 26th, at one o'clock, and lend their support to the executive that upholds Basano. The local Board of Trade is assured no meeting will be called. "Why not tell the secretary that you will be one of the members to be present Wednesday, and thus signify your support. It is possible that a list of names of those present, and of those who are members, may be published in the next issue of the Recorder."

Change Hours at Beauty Shop

Mrs. A. Menzel, proprietor of the Menzel Beauty Parlor, announces elsewhere in this issue a change of hours at the local beauty shop. In the future, appointments may be made for any day of the week, between the hours of 9 a.m. and 6 p.m. In addition to this the shop will be open on Thursday and Saturday evenings of the week only, 10 p.m. to 12 a.m. as at present.

Local ladies are requested to note these changes in hours, and to place their visit in the shop.

YOU BET IT'S APPRECIATED

We certainly appreciated the response of those subscribers who have come into the office and paid their subscription up-to-date. In most cases it doesn't mean a great deal to the subscriber, but it means much to us. Paper bills, rent, fuel bills, etc., have to be met regularly, and the constant amount of our subscription accounts would make the meeting of these bills a great deal easier for us. It only takes a minute to call in and how you stand, and if you're paid up-to-date, fine. If you're not, we will accept whatever you want to pay on your account, and we will really make it worth your while to come in and pay and thus save us the expense of collecting these accounts. We are sure we have the pleasure of a visit from you.

Makepeace Farmer Injured when Rushed by Steer

Ranney Bray, farmer in the Makepeace district, narrowly escaped serious injury last Saturday night, when a bull on his farm charged and trampled him.

Mr. Bray, when turning his cattle out to pasture after dark, did not hear the approach of the animal. He was thrown in the air twice, both times receiving severe bruises. When thrown against a wire fence, was able to crawl away to safety.

While feeling the ill effects of the encounter, Mr. Bray was quite cheerful about it when he visited the recorder office this week. "We wish our friend from the Makepeace District a speedy recovery from his narrow escape."

Ladies Aid Annual Chicken Supper to be Held Tuesday

The Chicken Supper, an annual event sponsored by the Ladies Aid of the Knox Presbyterian Church, will be held in the L.O.O.F. Hall, Basano, on Tuesday evening of next week, Oct. 26th.

The supper, always enjoyed by citizens of Basano, was "promised to be more of a real treat this year, than it has in the past, according to rumors and 'hot tips' overheard when a group of ladies were caught making plans and preparations."

Everyone is invited to attend the supper, and to help assist the Ladies Aid in carrying on with their community work. Time 6 p.m. to 9 p.m., and the place the L.O.O.F. Hall.

Number of Auction Sales in District

Two more Auction sales are booked for the early part of next month. Posters for a sale of farm equipment, feed material and a fine bunch of young heavy horses, will be noticed this week-end for Frank Rook of the Duck Lake District. The sale will be held on November 7th, Monday. Another sale of farm equipment will be held at the William A. Cowan farm in the Makepeace District on November 14th.

A. J. Seivigny of Brooks will be the Auctioneer. Watch for posters for fall particulars.

On Oct. 26th, an auction sale will be held at the home of Karl Rook of the Crowfoot District. Mr. Seivigny will be in charge of the sale, and posters were already been circulated throughout the district.

LOCAL MERCHANT INSTALLS COOLING SYSTEM

On Saturday last week, Modern Fridges and Freezers came to the store for storing meats and other perishable foods was installed in the store owned by Louis Coan. This will be a decided improvement over the old ice system, and choice meats may be assured at all times. Mr. Coan reported that this is the first part of the cooling system he intends to have in his store.

District Discontinues Policy of Accepting Sweet Clover on Accounts

The Eastern Irrigation District cooperated with the Federal Department of Agriculture this year in testing the suitability of six varieties of alfalfa for irrigable lands. These varieties were grown in rows on new breaking just south of Brooks. They were supervised and cared for in the Dominion Experimental Farm. The following are the varieties and yields per acre:

The Colossal Cost of War (Men)

The loss of life in the Great War as given in "The Reflections on Armaments by J. W. Wheeler-Bennett is as follows:

	Men known dead
Austria-Hungary	1,200,000
Belgium	287,000
British Empire	1,068,919
Bulgaria	101,234
Germany	2,050,456
France	1,457,000
Greece	18,000
Italy	607,480
Roumania	229,517
Russia	2,745,944
Serbia	702,548
Turkey	800,000
U.S.A.	107,284

To this must be added 20,000,000 wounded, 8,000,000 war orphans, 5,000,000 war widows ten millions refugees. This is worth thinking about.

R.C.M.P. Pick Up Possessors of Burglary Tools

William Jackson, late of Toronto, and John McDonald, of no fixed abode, who said they were laborers, were wandering around the streets of Basano last Thursday night.

When Constable W. L. Campbell, R.C.M.P., checked them up, he found them in possession of a glass-trunking tool, a knife, and a saw, and promptly locked them up when they could not give a satisfactory explanation.

Appearing Friday morning before Justice Magistrate J. H. Edwards, of Basano, the two were sent to jail for two months for being in possession of burglary tools.

Track Meet Friday Draws Large Crowd Students to Town

The Track and Field Association held the local Sportsground on Friday last week drew nearly 1000 of the school children from Brooks and Basano and surrounding districts, to Basano. The teachers are so congratulated in the successful meeting in which the various events were run off, and in the orderly conduct maintained by students throughout the day.

Prize lists of prize winners have not been released as yet, it is believed that the local school should rank high in the list of winners.

Further information will be published in the next issue of the Recorder together with the list of prize winners if available at that time.

New Feature

With this issue, a new and interesting feature enters the columns of the Recorder. It is in the form of a series of letters, written by distinguished Canadians on topics of future importance to the welfare of Canada.

The first of these letters appears on page three under the heading "Making Canada a Better place in which to live and work." This letter is written by Gen. L. Carpenter, Commissioner of the Salvation Army in Canada, and is well worth reading.

In future editions, letters from Adam J. Sellar, Editor "The Gleaner," Hamilton, Que., R. J. Ody, President of the University of Toronto, and H. B. Anslow, Prop. The Graphic, Campbellton, N.B. will be published. These letters are especially written for the Canadian Weekly Newspaper Association, of which the Recorder is a member.

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	Yield per acre
Royal	20.63
Red Wing	20.08
Bliss	18.66
Slope	18.44
N.D.R. 114	17.60
Siberian	17.31

Owing to the poor market prospects, the District has discontinued its policy of accepting sweet clover seed on accounts. Farmers are advised to hold such seed in stock on the farms for the present time as it is doubtful if expenditures should be made on cleaning and storing it elsewhere.

Owing to a limited storing space, the District has discontinued for the present time the general policy of accepting oats on account.

Fire Brigade to Entertain on Fri., November 4

The annual "Whist Drive and Dance," sponsored by the Basano Volunteer Fire Brigade, will be held on Friday Nov. 4th, in the Community Hall.

This Night of Night, long looked forward to by the firmans, and citizens of Basano and District, again promises to be one of real enjoyment for young and old alike.

The earlier part of the evening will be spent in playing Cards. Fire Chief Ingelberg (a Great Card Shark) promises that valuable and worth while prizes will be offered to the winners of the Whist Drive. Cards commence at 8:30 p.m., and everyone is invited to attend.

At 11 p.m. the floor will be cleared, and the CPN Old Time Orchestra will occupy the spotlight when the dance gets underway. This popular orchestra will provide an entertaining evening, as it has been quite a number of years since an orchestra of this type has visited Basano. A good time is assured to all.

Proceeds of the evening will be used by the Brigade to assist in the purchase of new fire fighting equipment. It is reported that the matter of a new fire truck and fire siren is at present before the Town Council. If their decision is favorable, this new equipment will be purchased and placed in service in the near future.

More Explanation Credit Houses

Merchants Near Angles on Credit House Business

In speaking to Edmonton merchants on the subject of Credit Houses, George Clask, head of the Alberta Marketing Board and Glen McLachlan made some explanations.

Mr. Clask intimated that civil servants make take part of their salary in transfer vouchers under the Credit House plan.

He saw no reason why cabinet ministers should not accept vouchers also. It was said that the government would not impose any new tax to promote the Credit House plan. The customer won't get his credit-house bonus for buying Alberta-made goods unless he settles his bill with the storekeeper within a month.

All manufacturers will be asked soon to file with the government a complete list of the products they make. Alberta manufacturers will have to come up to a uniformly high standard in their wares if they hope to get them certified with the government's seal of approval, the "slogan 'What Alberta makes, makes Alberta.'"

"The products said Mr. Clask 'will have to be of a good quality enabling them to compete in the world market. Inferior goods won't be approved. Mr. Clask said that the Credit houses are not planning to do banks out of their job, but he hoped merchants would give a proportion of their cash business to the credit houses as well as transacting in-travel vouchers."

Another new subject has been introduced into the school this year, General Shop. The School Board have bought the necessary tools also a new bath. One of the rooms downstairs has been divided and four tables put in. Work is going fine with Mr. Simpson as the teacher.

Mrs. Sheeran has the pleasure of having her brother, Mr. Towns of Ohio visiting with her for a few days. Mr. B. Hayes is the proud owner of a new 1931 Buick Sedan. Also Mr. Lawrence Lewis with a new Dodge.

Born Oct. 18 to Mr. and Mrs. Joe Burger a daughter.

Mr. and Mrs. Lou Jones have moved into the Kemper home for the winter months.

District Cleanings

Mr. Franks from Calgary and Mr. Whitehead from Clearmont were special speakers at the Mormon church Sunday.

Mr. and Mrs. Ray Gallop made a business trip to Calgary Thursday. The musical evening was held Friday night under the auspices of the Mutual Organization. The "Clean White" dance was demonstrated by Miss U. Johnson and Mr. R. Sillito. A small crowd was in attendance. Mrs. and Mrs. J. Lawson were Basano delegates Wednesday.

Mr. and Mrs. K. King and Mr. Motor moved down from Calgary on Wednesday.

Mr. Vall, of Calgary, renewed acquaintance here on Tuesday.

It was understood that Miss Beatrice Welsh, of Drumheller, who used to teach the Basano school and was well known in Basano, left for California on Thursday.

Mr. and Mrs. A. Law moved to Maple Creek, leaving here on Thursday.

Mrs. H. B. Sillit and sons, and Mrs. S. W. Lawrie moved to Calgary on Thursday, and returned on Saturday.

Mrs. Ruby Shattling, who with her little daughter Helen has been visiting her parents, Mr. and Mrs. J. Jahn for the past month, left for her home in Sacramento, California, on Tuesday.

Owing to some misunderstanding at the Department, Horder Treacy, of the Whittier Hills School was late in receiving his class "A" certificate of passing grade eleven.

The CPN Old Timers will play for a dance here in the hall on October 26th. The A.I.W. will serve supper. A good time is promised; everyone is invited to attend.

The Aid quilting bee will be held at the home of Mrs. E. J. Bell on Tuesday and Wednesday.

Mrs. Marie Buchachmidt and Miss Vera Jorgensen, were Calgary visitors on Thursday and Friday.

ARROWWOOD

Friends of Mrs. G. Leith will be pleased to know she is up and around again after being confined to her bed for a week or two.

The Arrowwood Girl Guides had their regular meeting on Tuesday. A Halloween party was planned, tests in bed making is being practiced by recruits and will be passed in the near future, they have also planned to sell poppies again this year. Patrol leaders chosen, are Grace Board and Clara Beagle, with Myra Lord and Freda Board as seconds.

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FRIDAY & SATURDAY, OCTOBER 25 & 26th

The Adventures of Marco Polo

Humorous story of the last Starring Gary Cooper.

FRIDAY AND SATURDAY, 25th, and 26th.

Jeannette MacDonald in 'THE FIREFLY'

ORPHEUM THEATRE

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Constant, interested, friendly attention to the banking requirements of each individual client is characteristic of the service of this century-old Bank.

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OVER A CENTURY OF BANKING SERVICE

The Bassano Recorder

Published every Thursday at the Office of the Bassano Recorder, in the Currie and Milroy Building

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CREDIT HOUSES

WITH CHARACTERISTIC vim, vigour and vitality the forces of the Provincial Government have again moved into battle in the imaginary campaign they have been waging for the past three years or more, against the money barons et al. The procedure has been much the same as in the past. A brief announcement or two from the lips of the All Power One, the radio of a Sunday afternoon, an order in Council, (appropriating some real coin of the realm), the appointment of a host of the faithful to implement the will of the people, another blast or two from a despicable press and the battle is on.

Of course when the scheme fails, as fail it will, the blame will not be laid where it is right belongs. The press, the money barons, and all other forces of reaction (whatever that might mean) will be pilloried from the semi-religious pulpit. The credit house plan, if it can be fairly called that, will fail for precisely the same reason that the prosperity certificate idea collapsed; lack of confidence. And if precedent counts for any thing, that lack of confidence will not be confined to those opposed to the plan itself, but will extend even into the ranks of the Cabinet Ministers themselves.

A LOGICAL RESULT

IF BUYERS WANT a spool of thread, a pound of butter, a few nails, or even a board on which to finish a job, they are indignant personified if the local merchant or dealer is unable to supply their immediate wants, and they generally fail to ask themselves why their wants cannot be catered to completely.

The answer simply is that if they persist in buying the major portion of certain of their wants through the mail order houses, or otherwise, locally the local merchant cannot in fairness afford to carry the stock. The final result, if this buyer's policy is carried to its logical conclusion, is that some of one case where his doors, and, as has happened, that merchant happens to be the only one of his kind in that community, then the community loses the service he has been providing, and whether he likes it or not, the buyer must make his purchases at distant points and mostly at great inconvenience to himself.

It is then, and only then, that he begins to realize the folly of his past practices. It is unnecessary to give particular cases. They are legion. But we know of one case where a large building was constructed not a million miles from here and the lumber "imported." Before the building could be properly completed, it was found that the buyers were short half a dozen boards. Where did they go to buy them? Well they did not go 100 miles for them. But how they managed to screw up such a shortage to make the purchase locally is hard to imagine.

EAST VERSUS WEST AGAIN

A GAIN the battle of East Versus West is raging. And again our old friend "Mitch" Hepburn, the outspoken Premier of Ontario, enters the lists as champion of Eastern interests. It appears that "Mitch" is not moved by Mr. King's, again, this time the cause is wheat and the pegged price on the Western grain article. Apparently farmers in the East do not get the benefit of the pegged price but have to take the market. This does not suit Mr. Hepburn, and we can thoroughly sympathize with him—if his protest was voiced purely on behalf of the individual eastern farmer. After all it must cost him as much or possibly more, to raise a bushel of wheat in Ontario or Quebec as in the Western Provinces. So why should the pegged price not have been made applicable to all Canadian grown wheat. Politically we imagine Mr. Hepburn to be on the right track. There is no danger of the protection extended to industry in the East being removed. And after all there are quite a few farmers who to be cultivated even in Ontario, and votes happen to be one of the things Premiers have a habit of trying to cultivate.

MUCH ADD ABOUT NOTHING

THE conception of the sanctity of national contractual obligations which at one time certainly did exist may or may not be foolish. That might depend largely on the honour of the individuals in charge of affairs in any given nation at the moment. Undoubtedly such national obligations cut little ice with men holding such views as Mr. Aherhart. That has been too amply demonstrated in his dealings with Provincial contractual obligations to admit of dispute.

The foolishness lay not in "that concept of contractual obligations which demand fulfillment by all nations" conditions are, but in our Premier giving voice to such sentiments at the time he did, or, for that matter, at any other time. However this is merely characteristic of man, and only to be expected.

If it is any comfort to Mr. Aherhart, it might be said with truth that Herr Hitler, in view of the latter's international record, would thoroughly agree with him.

IT PAYS TO ADVERTISE

HE is a poor doctor who does not believe in taking his own medicine. That at least would appear to be the belief of the Calgary Herald. For years it has preached the doctrine of "It Pays to Advertise." Now it is advertising. And best of all, it is doing so in the country weeklies. They all

FROM OUR EXCHANGE COLUMNS.

"TO WAD ROMAN POWER THE GIFTING GIVE US TO ASSE OURSELVES AS OTHERS SEE US THERE."

MIRROR OF WORLD OPINION

THE LAST WAR isn't so far away but what the English can remember it pretty clearly. A whole generation of young men was destroyed. The monument which commemorates the Somme drive bears a plaque in honor of some 60,000 unknown dead—not total casualties, just men who vanished without a trace during the course of the battle. The war wrecked England's economy and left the Empire with problems that will be generations in the solving.

In view of all this, the English are hardly to be blamed if they choose to move cautiously in the European powder mine. And since we ourselves are determined—and properly so—to stay at peace no matter what happens in England, we have small reason to be impatient about English caution.

THIS FREEDOM

IN HIS CALMER moments he must at bottom be thankful he lives in a democracy which shows him all the freedom of the world. He has it. But it is a first hand experience of Nazism would give him a better appreciation of Canadian democracy. We cannot, for instance, imagine Mr. Aherhart telling in Germany to the German people that Reichsführer Hitler was stirring them up to a foolish conception of contractual obligations in pressing for the freedom of the Germans within the Reich. Or that the purpose was illegal. The conception camps are full of men who have said less than that. The earth has blotted out the tears of those who said little. We believe Mr. Aherhart when he says he is loyal to the British Empire. He may further our belief by subordinating his own desires to the promotion of peace and harmony among the people of Alberta and by working for a greater national unity—Hanna Herald.

OIL INVESTIGATION

HERE'S A SALUTE to whoever in the Alberta Government is responsible for the appointment of the royal commission to investigate Alberta's fuel oil industry. Here is hoping that Mr. Justice McGillivray will not turn the investigation into one of Turgeon's holiday tours. What the Alberta people want to know is why, with the largest oilfield within the British Empire, they have to pay more for their fuel than motorists in provinces where the entire supply is imported. Let's have the whole matter taken apart and see what makes it tick. —Clareholm Local Press.

MANNING ON ASTROLOGY

THE HON. E. C. MANNING in his recent Sunday night address has been venturing into the field of astrology and has been explaining the Signs of the Zodiac. When Brother Manning gets round to "Taurus—The Bull" he must feel quite at home. And the people of Alberta would certainly appreciate something of an explanation of "Capricornus—The Goat."—Vegreville Observer.

PRAYER FOR "SENSE OF HUMOR"

"Give us a good digestion Lord, And also something to digest. Give us a healthy body, Lord. With sense to keep it at its best. Give us a healthy mind, Lord. To keep the good and pure in sight. Which seeing sin is not appalled, But finds a way to set it right. Give us a mind that is not bored, That does not whimper, whine or sigh. Don't let us worry overmuch About the fussy thing called 'Life.' Give us a sense of humor, Lord. Give us the grace to see a joke. To get some happiness in life. And pass it on to other folk. Amen."

—St. Marys Journal-Argus.

SURE, THE IRISH DISCOVERED AMERICA

HERE IS A story to warm Irish hearts. Thors, Commissioner from Iceland to the New York World's Fair, told newspaper correspondents last week that the Irish were the first to cross the Atlantic and that they pulled off the feat in 795 A.D.—700 years before Columbus persuaded the lovely Isabella to pawn her jewels and 200 years before Leif Erickson, Icelandic hero, first glimpsed the round coast of New England.

Mr. Thors also recalled that Iceland was a "free republic" and had its own parliament in 930-700 years before Leif reached America.

Almost 300 years passed before English chroniclers first mentioned "parliament," which, if we have our Latin straight, means, "deep speech"—not a very accurate description for what passes for debate in some parliaments, not to mention Congress.—Labor

appreciate the business. But more than that, it is a tribute to the efficiency of the country weekly as an advertising medium. LOCAL merchants and other kindly take the hint and follow a good example.

A COLUMN

FOR THE HOUSEWIFE

A CREED FOR THE CLOTHES CLOSER

Blondes should not dress like brunettes or Orientals. Such customary odds and ends of the South Seas. Dictionaries fashions are not or the stout, the big-headed, or the large-headed. Large shoulders demand the least possible amount of material. Heavy necks demand open necklines or flat, insignificant, collars. Middle-aged faces that have acquired hard lines and sagging cheeks must avoid collars of organza, of tulle, of starched muslin. When hair, when used, must be of the neck and small pattern.

Short women with awkward lines from neck to heel must eliminate large fligures printed or applied to cloth. Solid colors are necessary for beauty. They should wear fabrics without patterns, or opposite colors. They should not be sharply cut in two between neck and heel by belt, girdle, or ornamentation. No woman should attempt sprawling, drapery unless she wears gracefully in clothes. She needs height and slender walking.

Broad women should adopt vertical lines. Narrow women may adopt horizontal lines. Short women should avoid borders on any garment. They shorten the figure.

Stout women should avoid bright contrasts in color. The Oriental trick of yelling one color with another is an admirable subtlety. It should be mastered by women who have need to alter their clothes to suit the different occasions. Green in its several nuances is a color blunder for the woman of Nordic strain. Jade is the most difficult tone of it to put near the face.

Thin, hollowed ones should be covered from neck to waist. When draped sleeves are worn in the evening there should be a wrist length under-sleeve of lace or net wrinkled closely to the arm. Large muscular arms need loosely flowing drapery, sufficient translucent to hide their graceful contour.

Protruding collar-bones and ugly hollows in the chest can be concealed by a tightly drawn yoke of flesh-colored net, worn above the collar-bones. It should be invisible. This trick was standardized by the famous house of Calot in Paris.

Neither a dog collar or jewels nor a black velvet band are suitable adjuncts to a large-fleshy neck. Whatsoever pushes flesh up or down into thick rolls destroys the appearance. This is as true of the corset as the neckband.

LADIES.....

Have you chosen your 1938 Christmas Cards

See Our Sample Books before placing your order. Cards as low as \$1.00 per set with name and address printed inside.

BASSANO RECORDER

Neither a dog collar or jewels nor a black velvet band are suitable adjuncts to a large-fleshy neck. Whatsoever pushes flesh up or down into thick rolls destroys the appearance. This is as true of the corset as the neckband.

Greatly Reduced

AUTUMN FARES

to

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VANCOUVER - VICTORIA

NEW WESTMINSTER

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1938

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In addition to date of sale

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(Winnipeg and West) Saskatchewan and Alberta (Edmonton, Calgary, Medicine Hat and Lethbridge)

For Fare, Train Service and Reservations, apply Ticket Agent

Canadian Pacific

The Pool's CORNER

FRINDSHIP

There's a heap 'o' consolation in a few lines from a friend: They can wipe out desolation, An' bring heartaches to an end; They can soothe a troubled spirit, Like all magics, you've better! Heaven! You are pretty near it— When a good friend sends a letter! There's a heap 'o' cheer! In a friendly shoulder pat; It's a simple little action— In a little pat 'o' cheer! When firm fingers grip your shoulder, When you sort 'o' need a brace, Makes you stronger, braver, bolder, An' more fit to run the race! When you're full 'o' worry pain, There's a word is "lookin' dread," There's a heap 'o' merriment! When some little frets distress you, They put them in your cup; Little phrase like "God bless you!" An' that other "Cheer up!" (T.L.O.)

But little do none perceive what solitude is, and how far it extendeth. For a crow is not company; and faces are but a gallery of pictures; and talk but a talking symbol, where there is no Love.

LOCAL SUPPLY NEEDED

The Yorkton Enterprise has a word to say to merchants who hand their printing to travelling salesmen, thus ignoring the local printer. It says: "The very people who give orders to those outside hollers the loudest about mail order houses and others who cut into their trade, and would not doubt think this was a pretty poor community if it did not have an up-to-date printing plant and a live local newspaper. They also profess to believe that a newspaper is a worth while institution for encouraging community enterprise and organizations but are not so forthcoming when it comes to doing their part to help the newspaper function as it should."

Classified Ads

LOST— Pearl Broach. Finder Please return to Recorder Office, Reward.

MINK— Good Quality Quebec Mink For Breeding. Reasonable. J. T. Ryan, Gen.

CATTLEWANTED— Cows (also 100 head for winter feeding good pasture, plenty of straw, hay and water. Arthur Mickelson, Letham.

TYPEWRITERS & SUPPLIES

Machines For Practice and Office Use

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Or Request at Recorder Office.

ALBERTA POOL ELEVATORS

Phone 26, Opposite Depot

FARMER "CLEAR THINKER"

Sums up the Situation

"Service and satisfaction are all right. I appreciate that in concerns handling my grain."

"Just see from 80c to 20c a bushel. Those figures tell a short, plain story."

"So my grain goes to

Alberta Pool Elevators

For One Month Only

ART KRAFT MADE-TO-MEASURE SUITS

REGULAR \$21.50 and \$25.50 SUITS REDUCED TO \$12.50 and \$19.50

Latest Style and Samples - Satisfaction Guaranteed

We also feature many other lines of Fall and Winter Clothing at Lowest Possible Prices

Phone as for your requirements, whatever they may be. If we do not have them in stock, we will gladly order them for you.

V. G. CAMPBELL

General Merchant - Gas and Oil - Trucking

Phone R209, Medicine Hat

Phone - 34

FOR YOUR

Wiring and Electrical Requirements

J. T. FRASER

BASSANO, ALTA.

Electrical Appliances and Westinghouse Radios For Sale

A. T. CONNOLLY

Registered Optometrist

Broken Lenses Replaced from Prescription or Place Absolute Satisfaction Guaranteed

QUICK SERVICE

William McLaws

Barister - Solicitor - Notary

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Office 6 - Residence 128

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Office 37 - Residence 121

Dr. W. F. Keith

Dentist

Phone 83 Bassano

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BASSANO - ALTA.

Harry Holmes

CARPENTER AND BUILDER

Estimates Given on All Work

If you are in need of building or carpenter work of any kind

Phone 16

FRESH MILK AND CREAM

Delivered to Your Door Every Morning

A. Meldinger

W. S. PLAYFAIR

Agency for GALT COAL

Feed and Draying

Phone 26, Opposite Depot

LOUIE GONN - PHONE 7

WE JUST RECEIVED A SHIPMENT OF POINT BLANKETS
AT CATALOGUE PRICES.

New's Work Boots, just the thing for heavy harvest work, spec. \$2.95
Harvester Blankets, Regular \$2.45, special at only \$1.95
New's Work Boots, Reg. \$2.45, spec. at only \$1.95
New's Work Suits, reg. \$12.50, sale, only \$9.95
Dress Suits, reg. \$12.50, on sale \$9.95
New's Watson's Kangaroo Gloves, reg. \$1.50, too many on hand
to cut clearing at \$1.00
Curbart Pant Overalls, spec. \$1.45
Levi Strauss Pant Overalls per pair \$2.95

GROCERY, MEAT, FRUIT AND VEGETABLE SPECIALS

Why pay more for your meats. We handle choice fresh and cured meats under modern refrigeration.

WHY SEND YOUR MONEY OUT OF TOWN? WE'LL WILL YOUR ORDER AT CATALOGUE PRICES
Bring in Your Catalogue and Cash

Rough, 100 pounds \$2.50
Coffee, Red Rose, 100 lbs. each \$2.50
Tea, Red Rose, 100 lbs. each \$2.50
Soap Special—White Naphtha, 5 bars 5c or 25 bars \$1.00
Pine Soap, Assorted, one bar 1c, 10 bars 10c
Roses, Chrys, Crystal or Lux, any 5 for 10c
Vaseline, very best, white or cream per can 15c
Mustard, pure, per pound 15c
Pepper, pure, black or white, per pound 15c
Tallit, 100 lbs. 5 for 10c
Pure Linen Envelopes, per 100, in case 10c or 5 per 100

The ALBERTA PACIFIC ELEVATOR AGENT

... is your Community Neighbor and Partner. You will find him qualified to provide satisfactory Grain Marketing Service.

Auction Sale

A. J. SEVING
Brooks, Alta.
License No. 1661 Phone 79
Member
Auctioneer's Association of Alta.

Change of hours

Commencing this week, the following hours will be in effect:
WEEK DAYS - 9 a.m. - 4 p.m.
OPEN EVENINGS - Thursdays and Saturdays, ONE

Musical Beauty Parlor
Mrs. A. H. BACON, Prop.
Phone 25 for appointments

that FISH smells good.

DRESSED FILLETS OF HADDOCK

1 cup of milk
1/2 cup of flour
1 tablespoon of minced
2 cups of ground old Cheddar cheese
2 tablespoons of butter
Finely chopped parsley
Breadcrumbs
Put a whole mackerel in the butter, the flour, the minced onion, the milk, and the cheese. Roll the mackerel in the breadcrumbs. Fry in deep fat. Cook each piece with the cheese mixture about 10 minutes. Drain on paper. Cook each piece with the cheese mixture about 10 minutes. Drain on paper. Cook each piece with the cheese mixture about 10 minutes. Drain on paper.

Ladies: WRITE FOR FREE BOOKLET!

Here send us your free booklet, "100 Tempting Fish Recipes"

Name (Please Print Name Plainly) _____
Address _____
City _____

MAKING CANADA

A Better Place to Which To Live and Work

A Series of Letters from Disfranchised Canadians on What Progress After the Victory of the New Canada

Specially Written for Canadian Weekly Newspaper Association

LETTER NUMBER 25

Dear Mr. Editor:

I am a country born Australian, and my early life was spent on news papers published in rural districts. On one of these, a cleverly disguised fellow, had an excellent opportunity, but he was devoid of idealism. Instead of using his paper to promote public good, he was a liar, more moved by desire for personal gain. Naturally, his own poor standards were reflected in the paper; gambling and horse racing and similar interests were given an inordinate prominence. The result was an increase in crime, general, and of high value to the community.

I have always deplored the failure of our old employers, and the disastrous ending of his promising career. Rural life, so different from urban life in its quiet and naturalness, offers a fine field for a purposeful press. Living near to nature, men have fuller opportunity for reflective thought and are often better circumstanced for arriving at sound conclusions. Significant it is to recall how large a proportion of uneducated men in the life of the Dominion who received their early inspiration in rural areas.

I should like to see the rural press definitely catering for youth in matters of public interest.

The very nature of the inquiry as to how to make a better Canada, reveals your own appreciation of the high purpose of the press. You are alive, I feel to the value of a steady presentation in your columns of the legacy of unselfish service, of the true nobility of the life that seeks to give of itself for good. This Canada of mine is amongst the most favored of lands, but our own people are constantly in danger of forgetting that "life exists not in abundance of things, but in abundance of the things of the mind." It is not the abundance of things, but the abundance of the things of the mind that counts.

A real high idealism to the mass. In a period when opportunism is so widely prevalent in this world, the ability to do an immense service to Canada by standing resolutely by the ideals that have made our race so powerful in world affairs—ideals of tolerance, of unity, of each for all and all for each. Whilst I know idealism does not make for big bank balances, yet steadily pursued in our high drivings in the spirit of the people. A worthy press never follows fashions. In human and national affairs, but deliberately seeks to direct them.

I stand absolutely for high moral standards in the community, refusing to give space in your columns to unscrupulous details of local and other happenings. Stand resolutely for good-will, between classes and "betwixt the disposition to magnify minor differences, so often fanned for narrow party purposes. Stress things upon which there is agreement amongst the people, and so make for confidence, unity and strength.

Give a place to religion in each issue and publish brief extracts from the words of Christ upon various subjects. Christ's appeal and He has a program for life which no nation has as yet put into operation. Man is essentially religious, though the selfish individual is often silent in regard to this sacred platform of his life.

Whilst putting a taboo upon "big game," I hope the press will more and more foster an abiding loyalty to our throne and country.

Sincerely yours,
GEO. L. CARPENTER,
Chairman for the Fairbairn Army in Canada.

(Continued from page 1)

Edmonton Letter

Cash deposits with the government for the new scheme brought recollection of the defaulted provincial savings certificate with about \$7,000,000 still uncollectible by people who deposited the money with the government. For the first time last week, as the result of statements made by Hon. B. C. Manning in a public meeting, it was revealed by ex-Premier H. G. Reid that he consulted Aberhart and not Aberhart's approval before paying out on the certificate was suspended during the interval after the election and before Aberhart took the Premiership in 1937. To show the stability of the situation in his present cabinet ministers, Mr. Reid revealed that suspension of payments until the new government could take office was made advisable because of the "run" on the fund by depositors after the election, and when Mr. Aberhart was suspended by telephone he agreed that

WORKERS FOR WORLD PEACE

Although we follow with our hopes and our prayers the efforts of the many sincere workers for peace in the world today, we sometimes wonder why such endeavor should be necessary. We feel sure that the average man and woman in other countries are like ourselves. They want no war.

Has it occurred to you that many of these peoples, peace loving though they may be, are deprived of the information that would enable them to choose wisely their course of action? Instead of news they are given propaganda. The facts are colored or misrepresented or suppressed. They have been robbed of the right to think for themselves.

Perhaps a permanent peace could have no better practical foundation than a free press throughout the world. We who have free access to all the news, take it for granted and treat it lightly. Yet, having this pledge of freedom, we should cherish it, bringing our children up in the knowledge and appreciation of this safeguard to their liberties.

Use your opportunities to be fully informed on all matters that affect your life. Give your family the benefits that a good newspaper can bestow.

Read a Newspaper

Listen to the Program:
"THAT WAS THE YEAR"
Every Tuesday and Friday
At 8:15 P.M.—STATION CFAC

The Calgary Herald

ORDER
Cut Flowers and Plants
Sprays and Wreaths
From
H. D. BACON, Bassano
Phone 129 - Box 108

SUBSCRIBE TO-DAY!

Laying for the EAST

The East Likes Western Poultry to the Tune of Nearly \$2,000,000 a year

Not only do Western hens lay for the East to the extent of over 50,000,000 eggs a year, but over 6,000,000 lbs. of them, and their consorts, go East in person to grace the dining tables of Eastern industrial workers.

The East needs the West to feed it. The West needs the East as a market for its produce; so the two work together — the East by spending over \$40,000,000 a year with the Western farmer, and the West — by buying Canadian-built cars.

And that's a point worth remembering, for every car bought in the West helps not only the food-consuming automobile worker — it keeps men working and on payrolls in the rubber, paint, glass, steel, parts, chemicals and many other Eastern industries, to the ultimate advantage of the Westerner himself.

For statistical and further information about this industry, write to Automotive Industries, 1006 Lumsden Building, Toronto.

AUTOMOTIVE INDUSTRIES OF CANADA

Men's and Women's tailored Suits, Overcoats

See the New-Fall samples of finest English and Scottish clothes, we guarantee fit and Workmanship. The House of Hobblerlin suits, worn by the best dressed people. Price \$25.00 and up

WOOL

Corseell Thistlebloom wool for suit and sweaters, washes well. PRICE 25c a ball

UNDERWEAR

First Grade fleece flannel, heavy, soft and comfortable. White or Blue Gray. Price \$1.50 a suit

WINDBREAKERS

You all need black, midnight cloth windbreakers, warm and comfortable. Price \$2.50 & \$3.50

FRUIT SPECIAL

1 tin fancy quality Loganberries
1 tin sliced peaches
1 tin whole Bartlett pears
1 tin sliced plums

ALL FOR 60c

Fresh gum drops, for the Gum-drop Cake. 1 Package. 50c

Fruit Cake mixed ready to use contains cut pot, cherries and plums. PRICE 4 1/2 lbs. per 50c

Glass Cherries, fresh stock in 1 lb. tin. PRICE 25c

Pecan Nuts fresh stock. Price per pkg. 10c

Beef Steer, 1 lb. tin ready for use. PRICE 25c

Oranges and Julee 2 lbs. doz. Bananas Golden, 5 lbs. 50c
Concord grapes, pears, table grapes, Cranberries, Sweet potatoes, Celery, Grapefruit.

JAMES JOHNSTON

"THE STORE OF QUALITY"

Too late to Classify

FOR SALE—1 good milk cow for sale. Holstein. Apply to W. H. Hawes, Counessa.

LOST—Pair of Ladies Steel Rimmed Glasses. Finder please return to Recorder office or to Mrs. McGuire, Reward

The Ladies Altar Society are playing their Annual Xmas Tea and Sale of Needlework and novelties, raffle and grab for the kiddies, for Dec. 3rd. A Christmas Hamper, containing Christmas Cheer, a goose, Christmas card, pudding, tea and coffee, etc., etc., will be raffled off. The Society wish to thank their Gem friends for their contributions. A Salad Tray, bowl and service, has also been received and will be raffled.

There is Money Coming to You—

EARNED FROM YOUR SAVING ON HIGH GRADE BUTCHER MEATS

The City Meat Market now supplies the finest meats obtainable at strictly reasonable prices

Quality meats taste finer And goes farther

Phone in your order—No. 116

Daily deliveries at 10 a.m., 11 a.m., 3 p.m., and 5 p.m.

We solicit your patronage

CITY MEAT MARKET

"THE HOME OF FRESH MEATS" • Haskayne, Prop.

Don't Trust the Weather Man Too Far

HAVE THE COOLING SYSTEM OF YOUR CAR FILLED WITH "EVEREADY PRESTONE" ANTIFREEZE NOW! AND BE SAFE. "ONE GALLON MAKES TWO."

Also a Complete Line of Winter Accessories in Stock—

Bassano Garage & Service Station

PHONE 90

BASSANO

Get under his chin!

Give him a REMINGTON RAND CLOSE-SHAVER

For the kind of shave every man wants—clean, fast, easy on the skin. Remington no soap, blades or blades. Costs less than one cent a month for electricity.

16⁰⁰

STILES "The Druggist"

"THE REXALL STORE"

Interesting Items

You are invited to contribute to this column. Phone your news items to the Recorder Office.

Mr. and Mrs. H. B. Miller and family were Calgary visitors on Saturday.

Miss K. Davis was a City visitor on Friday of last week.

Ival Warren visited in Brooks Sunday evening.

Miss Doreen, Reberge of Maplewood was a Banquo caller on Tuesday.

Mr. Johnny Clark of Brooks was a Bassano visitor on Sunday.

Mrs. S. Wane of Medicine Hat was a Bassano visitor last week-end.

R. O. Services in the St. Columba Church on Sunday, Oct. 26th at 11 a.m.

Mr. and Mrs. H. W. Johnson and son spent Saturday visiting in Calgary.

Miss Nellie McBride was a Calgary visitor last Saturday.

Mrs. L. Newby of Brooks was a Bassano visitor the first part of the week.

Miss Nettie LeGardeur of the local Telephone Staff visited at the home of her mother in Haines last week-end.

Miss K. Bond of the local hospital staff was a visitor to Calgary last week-end.

Mr. Art Wiley of the local hospital staff is a patient in the hospital. He underwent an operation for appendicitis on Monday.

Mr. Edmay Gray of the Maplewood district received word from his daughter, Violet, in Washington, D.C., stating that she had married on Oct. 1st.

Mrs. J. A. Nesbitt and daughter Jessie, and Mr. Andy Patten of Nanton spent the weekend at the estate of Dr. and Mrs. A. O. Scott and Mr. and Mrs. Chas. McKinnon.

On Thursday Nov. 2nd a grab bag party will be held at the home of Mrs. McGuire in the evening. Members of the Altar Society are invited to attend. Admission will be a contribution for the grab.

The younger crowd of Bassano will be pleased to know that there will be a dance next Tuesday night, following the Chicken Supper. So don't rush off as soon as you have eaten, wait for a few minutes and join the dancing throng. Casey and Doc will supply the music.

Bow City Coal

WE WILL HAVE A CARLOAD OF BOW CITY COAL ON HAND ABOUT THE FIRST OF NEXT WEEK. PRICE PER TON (DELIVERED) \$4.75

W. S. Playfair

Church Announcements

St. Columbus Church

BASSANO, ALTA.
MASS—2nd Sunday of each month at 9 o'clock or 11 o'clock alternately.
5th Sunday of the month at 9 o'clock.
Special Devotions will be announced at the occasion arises.
REV. JAMES MORROW, PASTOR

Church of England

BASSANO, ALTA.
Sunday October 23rd
Evensong and Sermon at 5 p.m.
Rev. J. H. Naylor

Knox Presbyterian Church

11 a.m.—Sunday School
7:30 p.m.—Evening Service,
Everybody Welcome
Pastor: Mr. Richard Main

McKEE'S STORES

"ALWAYS AT YOUR SERVICE"

PHONE 9 FOR PROMPT DELIVERY

For Merchandise of Quality

Ladies' Suede Jackets

The "Sportsway" built for all weather, Warm, dressy, Genuine Suede. Water repellent. Color, wine, tan, navy, royal.
PRICED \$5.50 EACH

Ladies' Wear and Dry Goods Dept.

Ladies' Print Dresses

The popular Dirndl with shirred elastic waist and shirred puff sleeves. Come in large floral designs in various colors. Sizes 14 to 30.
PRICED \$1.50 and \$1.95

Ladies' Silk Crepe Dresses

A collection of lovely dresses, fashioned in all the very latest styles. From excellent quality real silk crepe in shades of wine, rust, navy, green and black. Sizes 14 to 40.
PRICED \$2.95 and \$3.95

Lovely Satin Blouses

Some with plain waist and some shirred elastic waist. Decidedly smart. Colors, white, egg shell and rose pink. Sizes 14 to 20.
PRICED \$1.25 and \$2.50

Orient Silk Hose

Canada's loveliest silk stockings in the popular chiffon, crepe and service weight. The new colors for fall and winter season.
PRICED \$1.00 PAIR

Snuggles and Vests for Ladies

These trim, snugly fitting woollies fashioned by Harvey Woods for colder days wear. Warm, Comfortable.
SNUGGLES 55c PAIR. VESTS 55c EACH

Men's and Boys' Wear Section

Special

New Genuine Pigtex Jackets in the new Sports Style, lined throughout. Windproof, warm, dressy jackets, built for all weather wear. Color, chocolate brown. Sizes 36 to 44.
PRICED \$7.50 EACH

Men's Dress Shirts

Tailored by Lewis. Smartly Styled, Smartly tailored from excellent quality English Broadcloth and Ripplehead. Come in plain colors and nifty stripe and check designs.
PRICED \$1.50 and \$2.00 EACH

Men's Pure Wool Dress Pants

Pure Fleece-woolwool Pants, all wool produced in Canada. Come in brown or grey with white pin stripe.
PRICED \$4.95 PAIR

Men's and Boys' Winter Combinations

All the Harvey Woods well known first grade qualities. Three styles, buttoned front, Cross Over Halfway and the new and popular P.D.Q.'s Cotton and Wool and cotton mixtures. All guaranteed for wear and warmth.
PRICED \$1.25, \$1.50, \$1.95, \$2.50, \$2.95

Men's Black Oxfords

Made in England. An exceptionally smart dressy shoe of Grace Kid leather with solid leather soles and leather lined throughout. A perfect fitting last.
PRICED \$4.95 PAIR

GROCERY DEPARTMENT

Malkin's Coffee	14 DATE STAMPED COFFEE and Silver Coffee Spoon	35
Alpha Milk	Special, per tin	11
Pineapple Cubes	BLACK LABEL—30 CUBES IN TIN. Special, per tin	15
Popped Wheat	LARGE PREMIUM BAKED, each	31
Pork Sausage	HELMUTH'S—1 Pound tin.	25
Orange Marmalade	ATLANTA'S—1 Pound tin, Special	49
Whole Wheat Krumles	KELLOGG'S—Per Package.	14
Green Lake Pumpkin	LARGE 25 Ounce Tin. Special, 2 for	27
Floor Polish	REGAL—LIQUID. REGULAR 50c. Special, per tin	29
Gillex	FOR ALL HOUSEHOLD CLEANING. Mastic 15c. Special per package	10
Soap Flakes	PRINCESS—3 PACKAGES	29
Pitted Dates	POUNDS	29
Wonder Cookies	—4 IN PACKAGE, per package	15
Vi-Tone	—DELICIOUS AND NUTRITIOUS. 12 Ounce Tin, Special	43
Pure Plum Jam	—4 POUND TIN	47

FRUITS AND VEGETABLES

APPLES—MADE NOW VERY REASONABLE. TOKYI GRAPES, HENLOP CRABS, ORANGES, SWEET SPINUS, CELERY, LETTUCE, FLORIDA GRAPEFRUIT, BANANAS. ALL FRESH FOR THE WEEK-END.